MADANAPALLE INSTITUTE OF TECHNOLOGY & SCIENCE

(Deemed to be University)

Affiliated to JNTUA, Ananthapuramu & Approved by AICTE, New Delhi

NAAC Accredited with A+ Grade, NIRF India Rankings 2025 - Band: 201-300 (Engg.)

NBA Accredited - B.Tech. (CIVIL, CSE, CST, ECE, EEE, MECH), MBA & MCA

A Report on Webinar titled "Financial Literacy Mission"
Organized by School of Management
on 25.11.2025.

Report Submitted by: Mr. V. Venkata Rao, Assistant Professor, School of Management.

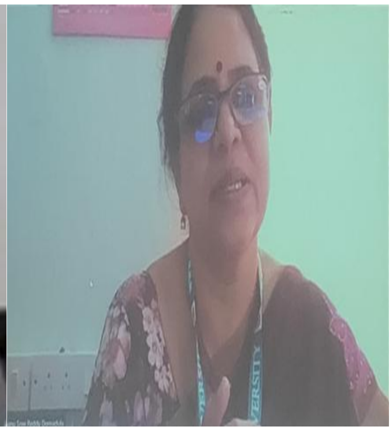
Resource Person Details: Mr. Jitendra Saglani, Chartered Accountant and SEBI SMART Trainer.

Venue: Seminar Hall–B

Mode of Conduct: Offline

Report Received on 26.11.2025.

The School of Management at MITS Deemed to be University successfully organized a webinar on the “Financial Literacy Mission” on 25th November 2025. The program was conducted in Seminar Hall–B from 11:00 a.m. to 12:30 p.m. and was coordinated by Mr. V. Venkata Rao, Assistant Professor, School of Management. The initiative was undertaken in collaboration with the Central Depository Services (India) Limited (CDSL) to enhance the financial awareness of MBA First Year students. A total of 124 students participated in the session, making it a highly engaging and impactful event.

The program commenced with the coordinator, Mr. V. Venkata Rao, formally welcoming the gathering and explaining the need and purpose of the webinar. He emphasized that financial literacy is an essential life skill for management students, as it equips them with the knowledge to make informed decisions about personal finance, investments, and financial planning. His introductory remarks set the tone for the session and highlighted the importance of such initiatives in bridging the gap between theoretical knowledge and practical financial awareness.

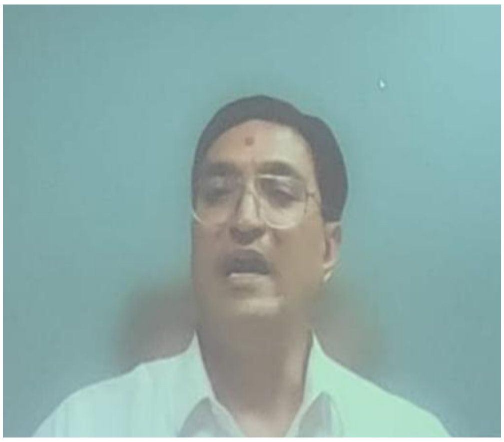
Following the introduction, the Dean, School of Management, Prof. D. Bhanu Sree Reddy, addressed the participants. In her speech, she elaborated on how programs of this nature provide students with practical insights into personal finance, investment strategies, and financial planning. She extended her wishes and greetings to all participants and expressed gratitude to CDSL and the resource person on behalf of MITS Deemed to be

University. Her words underscored the institution's commitment to nurturing financially responsible graduates who can contribute meaningfully to society.

The coordinator then invited the Registrar, Prof. D. Pradeep Kumar, to share his thoughts. Prof. Pradeep Kumar congratulated the participants and reiterated that financial literacy programs are vital for personal growth. He emphasized that disciplined financial planning and awareness of investment avenues are crucial for building a secure future. He also formally welcomed the resource person on behalf of the university, acknowledging the importance of expert guidance in shaping the financial perspectives of students.

Subsequently, Ms. Sindhu, a First Year MBA student, introduced the distinguished resource person, Mr. Jitendra Saglani, Chartered Accountant and SEBI SMART Trainer. Mr. Saglani is a well-known expert in the field of financial literacy and investor education. His presence added immense value to the program, and his expertise ensured that the students received authentic and practical knowledge.

Mr. Saglani began his lecture by addressing the need for savings and the importance of cultivating financial discipline at an early stage. He then moved on to critical topics such as cyber fraud awareness, types of cyber fraud, data privacy, social media fraud, and digital banking theft. He provided detailed insights into the do's and don'ts of financial transactions, highlighting the risks associated with digital platforms and the precautions necessary to safeguard personal information. The session also covered investor protection and grievance redressal mechanisms, KYC compliance, and identity theft. His presentation was comprehensive, blending theoretical concepts with practical examples, which made the session highly interactive and relatable for the students.



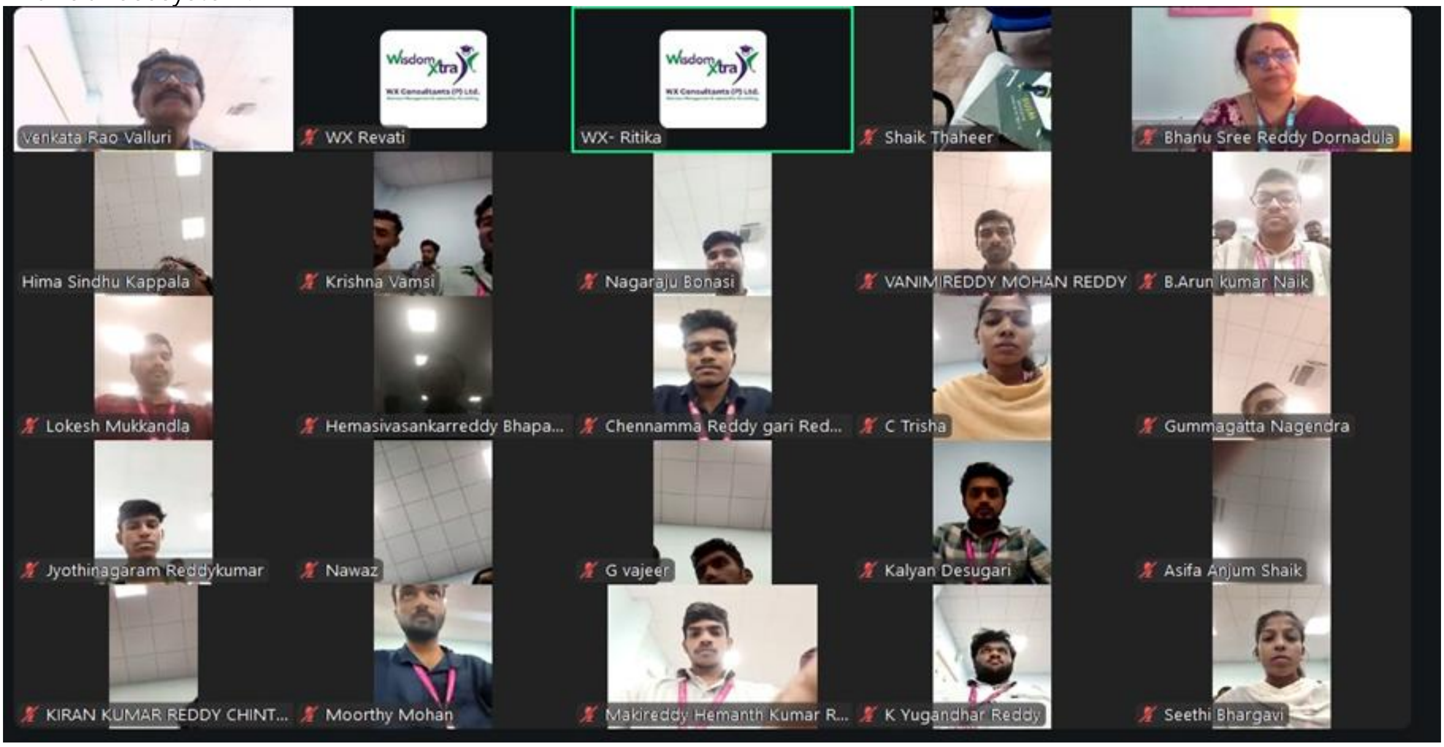
Key Topics Covered

- Need for Savings
    - Encourages building financial discipline early.
    - Helps create emergency funds and long-term wealth.
- Cyber Fraud Awareness
    - Educates on online scams and fraudulent schemes.
    - Stresses vigilance in digital transactions.
- Types of Cyber Fraud
    - Includes phishing, identity theft, fake websites, and OTP frauds.
    - Warns against sharing sensitive information.
- Data Privacy
    - Importance of protecting personal and financial data.

- Advises use of secure passwords and encryption.

- Social Media Frauds
    - Highlights risks of fake profiles and misleading investment offers.
    - Urges caution before clicking unknown links.
- Digital Banking Theft
    - Explains risks in online banking and mobile apps.
    - Suggests using official apps and secure networks.
- Do’s and Don’ts
    - Do: Verify sources, use strong passwords, enable two-factor authentication.
    - Don’t: Share PINs, click suspicious links, or trust unknown callers.
- Investor Protection & Grievance Redressal Mechanism
    - Provides channels for reporting frauds and seeking justice.
    - SEBI and CDSL offer structured complaint systems.
- KYC Compliances
    - Mandatory for secure financial transactions.
    - Ensures authenticity of investors and prevents misuse.
- Identity Theft
- Warns against misuse of personal details for fraudulent activities.
- Advises monitoring accounts regularly for suspicious activity.

The lecture was followed by a question-and-answer session, where students actively raised queries related to financial practices, investment strategies, and cyber security. Mr. Saglani patiently clarified their doubts, ensuring that the participants left with a deeper understanding of the subject matter. The interactive nature of the session encouraged students to think critically about their financial decisions and adopt safe practices in the digital financial ecosystem.



The program concluded with a vote of thanks delivered by the coordinator, Mr. V. Venkata Rao. He expressed heartfelt gratitude to the Chancellor-Dr. N. Vijaya Bhaskar Choudhary, Pro-Chancellor. N. Dwarakanath, Executive Director-Mrs. Keerthi Nadella, Vice-Chancellor, Dr. C. Yuvaraj, Registrar- Prof. D. Pradeep Kumar, Dean of the School of Management- Prof. D. Bhanu Sree Reddy, and the resource person, Mr. Jitendra Saglani, for their support and encouragement. He also acknowledged the contributions of all those who helped directly and indirectly in making the program a grand success. His closing remarks reflected the collective effort of the institution in promoting financial literacy among students.

In summary, the webinar on *Financial Literacy Mission* was a resounding success. With 124 students in attendance, the program achieved its objective of enhancing financial awareness and equipping students with practical knowledge on savings, investments, cybersecurity, and financial planning. The initiative not only enriched the academic experience of the participants but also empowered them to make informed financial decisions in their personal and professional lives. The School of Management at MITS Deemed to be University remains committed to organizing such impactful programs that contribute to the holistic development of its students.

"Price is what you pay. Value is what you get." — Warren Buffett